

Year 11 Transitional Reading Media Studies

Please find a range of interesting reading linked to areas of study at GCE level but also of general interest regarding the media

<https://www.youtube.com/watch?v=QvrnHLOXABc>

Ted Talk on how **Hollywood production** done changed over the years.

<https://www.bbc.co.uk/blogs/digitalrevolution/2009/10/rushes-sequences-clay-shirky-i.shtml>

Clay Shirky Blog about how **the internet** is changing how we do things

<https://www.theguardian.com/media-network/media-network-blog/2015/mar/06/mobile-world-congress-contextual-marketing-advertising>

Marketing blog on how **advertising** is changing

https://www.ted.com/talks/alisa_miller_how_the_news_distorts_our_worldview?language=en

Ted talk on how the **news** distorts our worldview

<https://www.theguardian.com/commentisfree/2014/may/12/beyonce-bell-hooks-slave-terrorist>

This is an interesting response to bell hooks' famous critique of **Beyonce**.

<https://www.psychologytoday.com/gb/blog/the-athletes-way/201905/how-has-news-changed-over-the-past-30-years>

Article about how the **news** has changed over the last decade